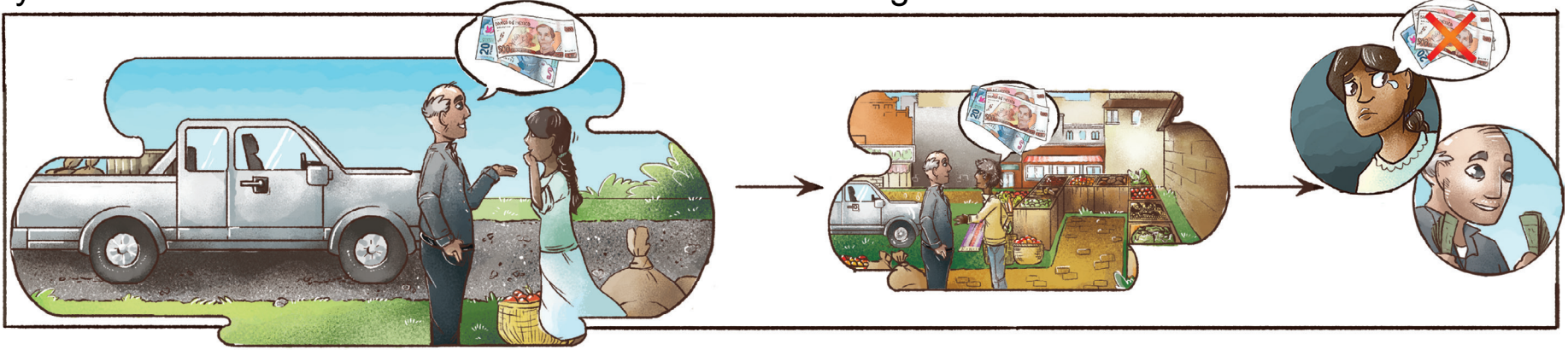


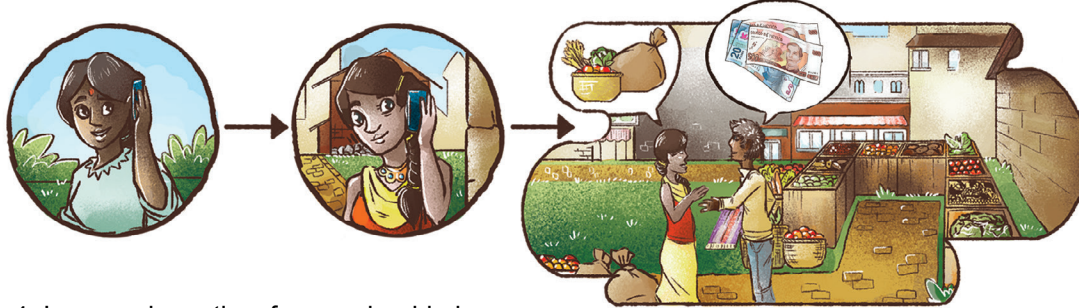
Lesson: It is better to obtain the selling price for farm harvest products from a friend or family member in the city rather than from a middleman who comes to the village.



1. Traditional practice: middleman comes to the village and offers a low price for the farm harvest

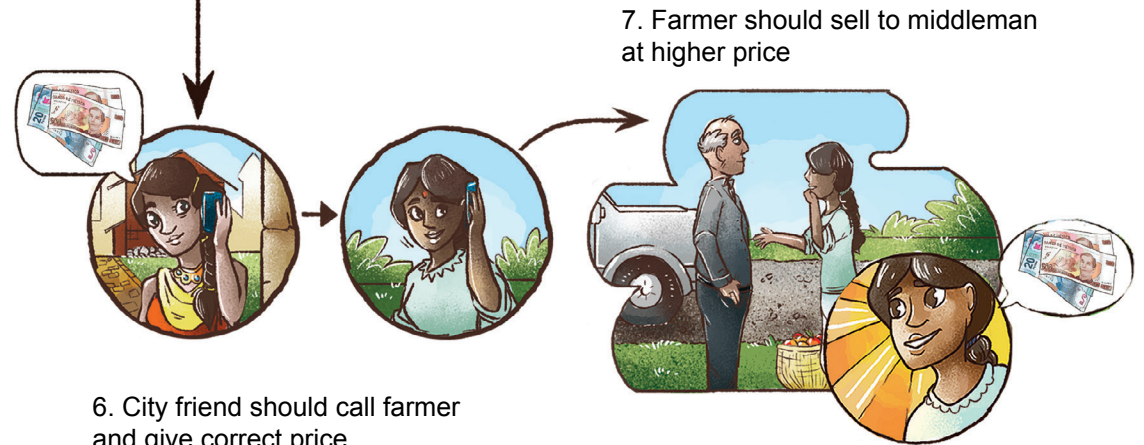
2. Middleman goes to city merchant and sells for a higher price

3. Farmer gets little money, but middleman gets more money



4. Improved practice: farmer should phone friend or relative in the city

5. Friend should speak to merchant in city to inquire about grain price



6. City friend should call farmer and give correct price

7. Farmer should sell to middleman at higher price